

# BORDERTOWN

## WINDSOR/DETROIT

Radio Awareness is like language you don't remember learning + you just wake up one day and it's there. IN the early 60's at some point CKLW a Canadian station on the edge of the Detroit River got the big smooth sound and start beaming out a smooth black MUSIC to an audience on both sides of the River. It became the voice of Motown but no black DJ.



Major Riots happened here in the late 40 EARLY 50/No body remembers exactly

Young Talented BLACK Men + Women strove to break into New music scene + MARKET



White (poor) boys dreamed of one thing Muscle Cars



and ended up playing to white Audience Jockey's

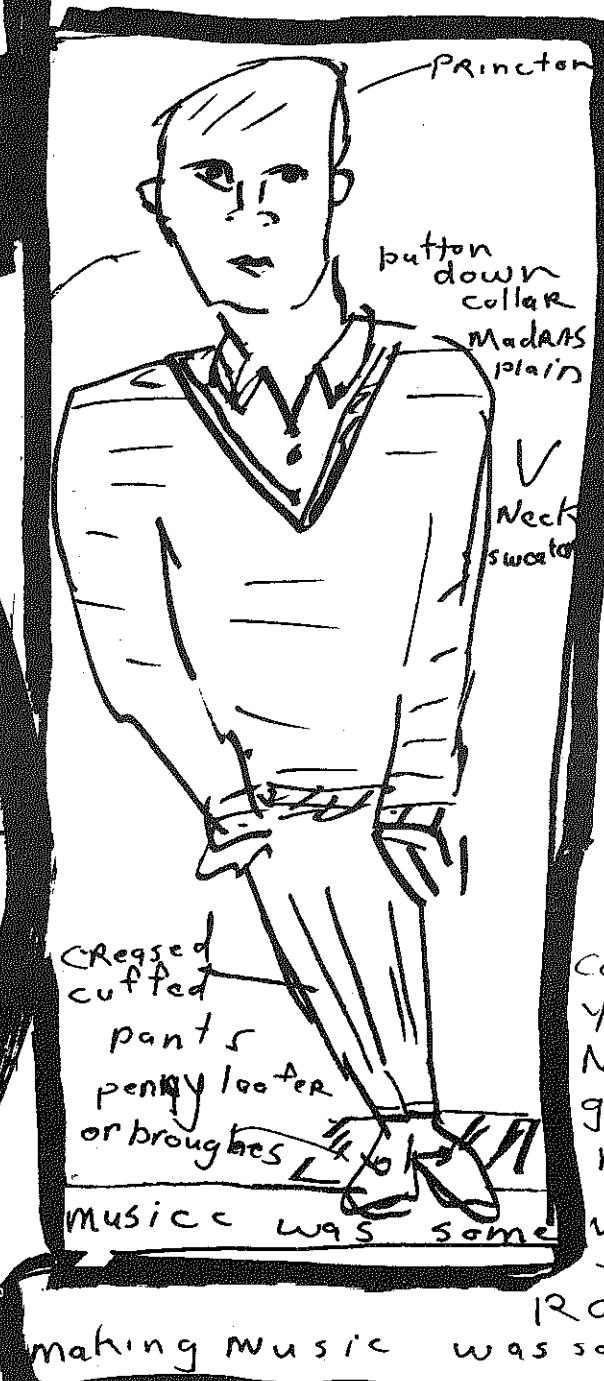
It seemed like STRANGE outside forces controlled DISC



The EARLY  
to Mid 60's  
MoTOWN FAN  
in Windsor  
CANADA



Class + Music  
Cultural Choices



1965

An adoption  
of the most  
conservative?  
Sophisticated?  
Collegiate?  
Presentation of  
self linked  
to the music  
of a highly  
oppressed  
black subculture

Maybe it had to  
do with the fact  
that you couldn't  
identify with those  
making the music.  
Couldn't really imagine  
yourself as the singer.  
No white middle class  
girl wanted to be  
Diana Ross. No rich  
white boy wanted  
to be Smokey  
ROBINSON. Maybe  
making music was something the servants  
did.

Motown lyric seemed without reference  
to the oppressive conditions of Detroit, polite  
Content repressed sexuality but the  
voice sometimes got the message  
through the Subtext of Soul

Non Motown FANS



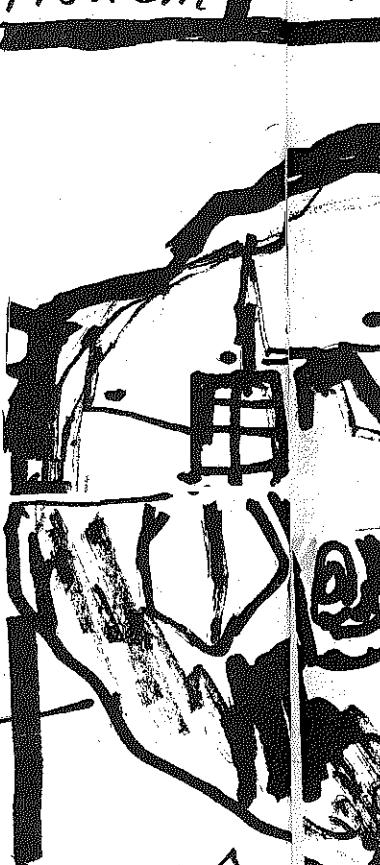
Pisgrah  
H/c  
Whites  
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1967

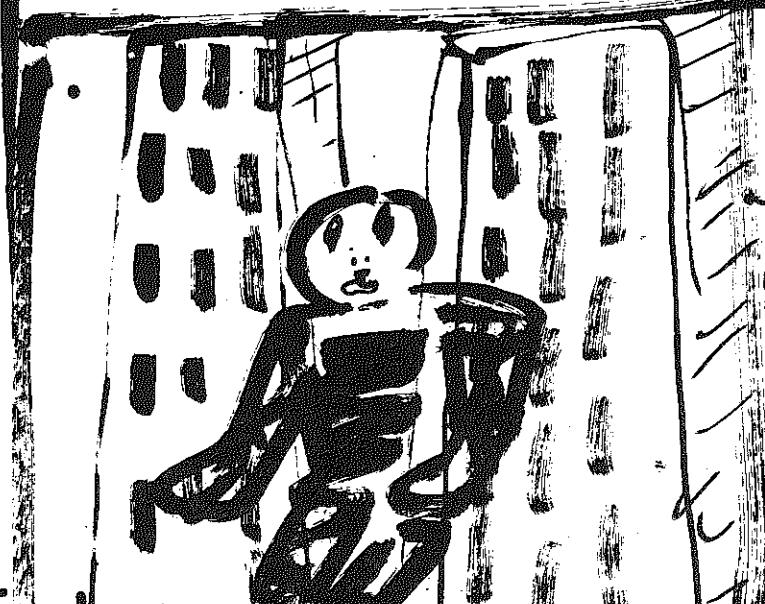
IN hindsight it's also easy to explain. The Riots where many more were killed than was claimed and still the music generally said nothing

Scene from Documentary explaining the problem

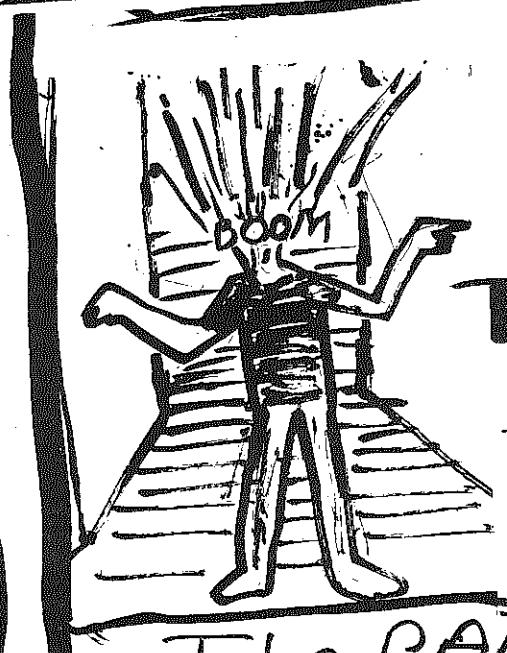


### UNDER PRESSURE

The Pressure  
Economic  
Racial  
Social etc  
were  
ENORMOUS  
things  
were  
bound to  
happen



The



The Riot

The black colossus  
of FEAR stalks  
the empty down  
town CORE

The PARANOIC CANADIAN views THE BORDER



THINGS CAN NEVER be the SAME

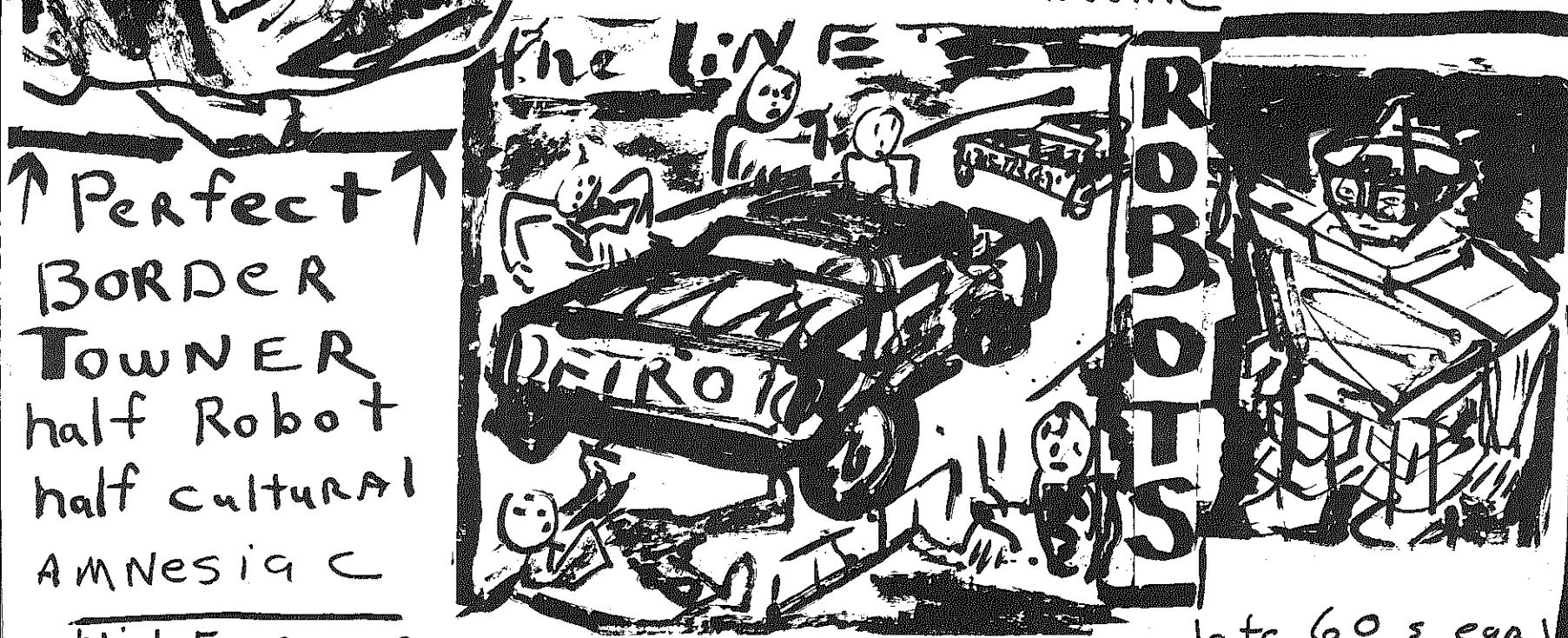
(they said)

# The Plants

RAW, ORE goes in CARS come out  
at least they used to

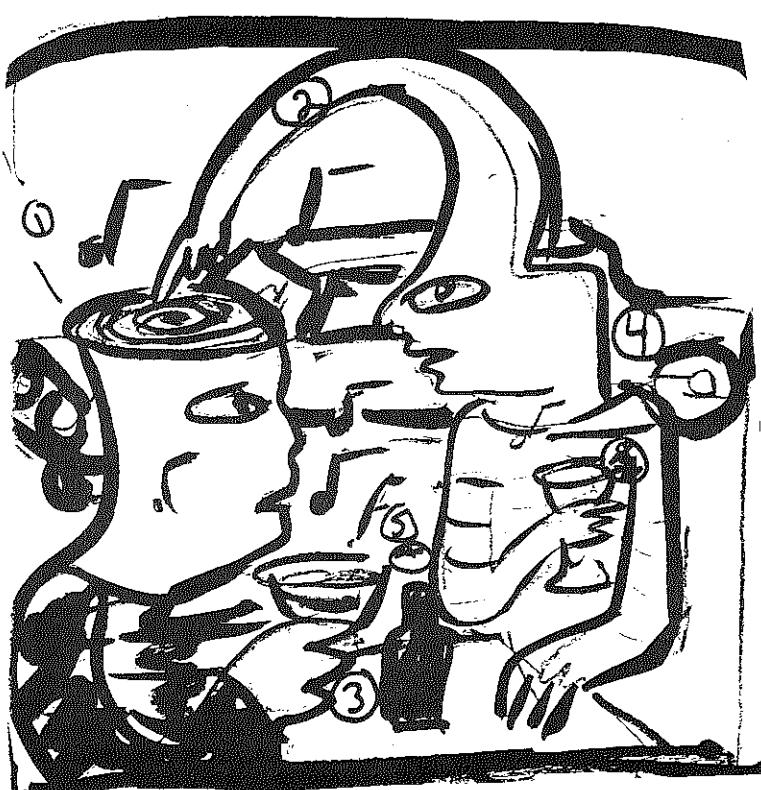


The LINE a horror under  
Neon. Where frustrated humans  
become



↑ Perfect ↑  
BORDER  
TOWNER  
half Robot  
half cultural  
AMNESIA C

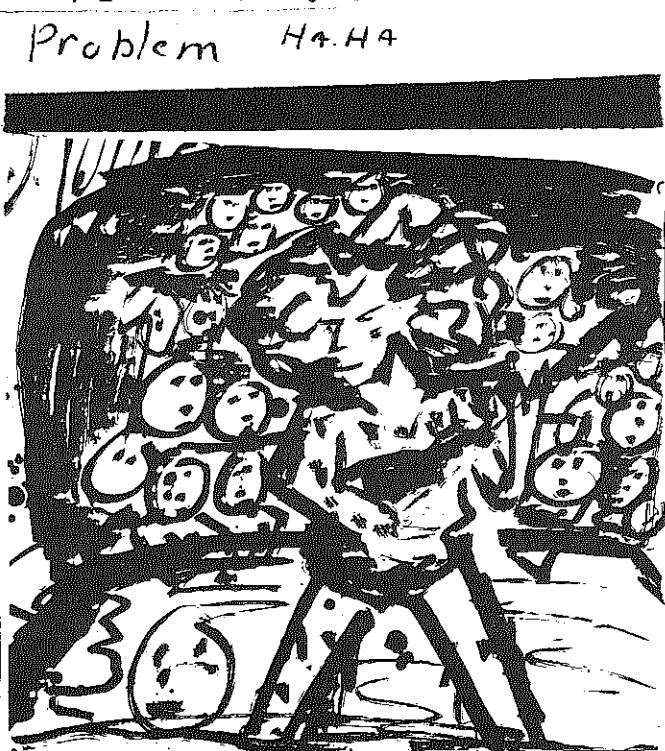
High ENERGY Rock gradually in the late 60's early  
70's in response to English group Animals Stones  
an indigenous alternative developed after Jim Hendrix  
solved the RACE



Pictorial  
contents

- (1) Music
- (2) Sex
- (3) Liquor
- (4) Cars

5 DRUGS  
How can  
you not like  
a city that  
gave you  
MC5 Iggy Pop



Problem H4.H4