

S C L / É L C

STUDIES IN CANADIAN LITERATURE
ÉTUDES EN LITTÉRATURE CANADIENNE

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**CANADIAN LITERATURE
AND THE
BUSINESS OF PUBLISHING**

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**John Clement Ball
Jennifer Andrews**

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“Canadian Literature and the Business of Publishing”

WE INVITE ARTICLES that offer a critical analysis of the relations between anglophone or francophone Canadian literature and the publishing industry, both at home and abroad. Essays with a historical or contemporary focus are equally welcome, as are those of a polemical or prophetic nature (providing they are well argued and fully supported). Articles may have a broad focus or take a narrower, case-study approach.

Possible topics:

- how the publishing industry (or a segment of it) has served / failed to serve Canadian readers, writers, and critics
- how different literary genres are handled by publishers
- the role of the Canadian publishing industry in canon-formation
- the contributions of particular presses, imprints, editors, or publishers
- the role of Canadian journals, newspapers, and/or magazines
- the construction of anthologies, literary histories, or reference books
- the influence of marketing and publicity systems and/or literary agents
- the tastes and trends in book design and packaging
- the role of book reviewing, literary prizes, and/or bestseller lists
- the impact of foreign publishers and rights sales
- the role of government policies, funding agencies, and/or trade association
- the impact of new technologies on the production and reception of Canadian literature

Manuscripts (not longer than 7,000 words) in either English or French should arrive by 1 December, 1999. The issue will be co-edited by Jennifer Andrews, John Clement Ball, and Robert Viau, and will be published in 2000.

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Numéro spécial de

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“La littérature canadienne et l'industrie du livre”

NOUS SOLLICITONS DES ARTICLES qui portent un regard critique sur les relations entre les littératures canadiennes et québécoises et l'industrie du livre, au Canada et à l'extérieur du pays. Les articles qui soulignent certains aspects historiques ou qui portent sur la situation actuelle sont aussi bienvenus, de même que les articles de nature polémique ou prophétique (en autant qu'ils soient étayés par de bons arguments et bien documentés). Les articles peuvent développer une approche généraliste ou se limiter à des études de cas.

Sujets et approches possibles :

- comment le monde de l'édition (ou un segment de cette industrie) a bien (ou mal) servi les lecteurs, écrivains et critiques canadiens et québécois
- comment les différents genres littéraires sont traités et reconnus par les éditeurs
- le rôle de l'édition dans la formation du canon
- les contributions particulières de certaines presses, maisons d'édition, directeurs de collections et d'ouvrages ou d'imprimeurs
- le rôle des journaux, revues et magazines canadiens et québécois
- l'établissement d'anthologies, d'histoires de la littérature ou de livres de référence
- l'influence de la commercialisation, de la publicité et/ou des agents littéraires
- les goûts et les tendances dans la conception et la mise en marché des livres
- le rôle des critiques de livres, des prix littéraires et/ou des listes de best-sellers
- l'impact des éditeurs étrangers et des droits d'auteur
- le rôle des politiques gouvernementales, des agences de financement et/ou des associations commerciales
- l'impact des nouvelles technologies sur la production et la réception des littératures canadienne et québécoise

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