

Notes and Comments

Notes et commentaires

Call for Papers

"Selling the Goods: Origins of American Advertising, 1840-1940"

A symposium will be held at the Strong Museum, Rochester, New York, 9 and 10 November 1990, on the American advertising industry, including its techniques, influences and development. Four papers have been commissioned, but space exists in the programme for an additional six presentations.

Proposals and requests for further details should be sent to Florence Smith, Educator, The Strong Museum, 1 Manhattan Square, Rochester, N.Y. 14607 USA (telephone [716] 263-2700, ext. 212).

Programmes in Material History

Centre for Material Culture Studies at Memorial University

Memorial University of Newfoundland has established the Centre for Material Culture Studies to initiate, promote and expand the possibilities for such research within the academic and general community. The centre acts as a multidisciplinary forum for Memorial University faculty members as well as for visiting researchers from other institutions, including government agencies. The centre intends to develop a range of future activities including the sponsorship of visiting lecturers, academic conferences and public workshops on material culture as well as on related areas such as preservation and museum studies. While Newfoundland is an obvious research region for the centre, its interests go beyond the region, and the directors are interested in proposals for work on material culture in any

country. The centre also intends to publish works in the field of material culture.

The centre houses a 10,000-volume library on material culture and folklife as well as a collection of architectural drawings, extensive data banks on Newfoundland furniture and architecture, the Newfoundland section of the Atlantic Canada Newspaper Survey and a considerable collection of illustrations including slides, negatives and copies of archival drawings.

To obtain information about the centre and to be placed on its mailing list, write to Centre for Material Culture Studies, Memorial University of Newfoundland, St. John's, Nfld. A1C 5S7.

Material History at the University of New Brunswick

Material history is now offered at the graduate level by the History Department of the University of New Brunswick (UNB). The programme is a joint endeavour of historians

on the Fredericton and Saint John campuses of UNB. In addition to two experts in the material history field, the staff includes Maritime regional historians, a historian of science and