

A TORONTO POTTERY COMPANY CATALOGUE¹

by David L. Newlands*

At the beginning of the twentieth century the pottery industry in Ontario was dominated by a small number of factory potteries producing stoneware, Rockingham ware, and bristol ware. The small country craft pottery of the mid nineteenth century had all but disappeared from the landscape and by 1911 there were only five country potteries in operation.² The more than fifty country workshops had been replaced by six factory potteries located in urban centres.

The factory potteries were able to survive competition by producing large quantities of standardized containers by jiggering, slip-casting, or the use of semi-automatic presses. Only a small percentage of the wares were thrown by hand, the traditional method of the small country workshop. The factory potteries included R. Campbells' Sons, John Cranston and Son, and Foster Pottery Company, all of Hamilton; London Crockery Manufacturing Company and London Pottery Manufacturing Company, of London; and the Toronto Pottery Company of Toronto. All were Canadian-owned except for the Toronto Pottery Company, a wholly-owned subsidiary of the Robinson Clay Product Company of Akron, Ohio. The unique status of the Toronto firm did not diminish its share of the Canadian market for it was a major supplier of ceramics in Canada during the first quarter of the twentieth century.

Instead of producing its own wares the Toronto Pottery Company imported wares from the United States. Although the tariff on imported crockery was high, it still placed foreign manufacturers in a favourable position in the Canadian market.

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STONEWARE

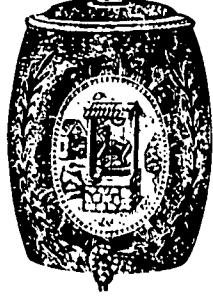
JARS and SPECIALTIES

Packages Made to Order

Quality Guaranteed

THE TORONTO POTTERY CO.
LIMITED

Write for Catalogue Toronto, Canada



Blue Flemish
Water Keg

Fig. 1. Advertisement from the Canadian Pottery and Glass Gazette 1, no. 11 (January 1908). (Photograph by Royal Ontario Museum.)

Conversely, Canadian producers were at a distinct disadvantage. Their efforts to have the tariff increased never succeeded in reducing the flow of goods into this country. William Glass, father of S.F. Glass and manager of the London Crockery Manufacturing Company, outlined the disadvantages of the Canadian-owned factories in a letter to the Honourable John Carling, federal Minister of Agriculture:

We cannot compete in stoneware with American manufacturers....the Americans have the clay and coal at their very door, while we have to haul our clay from New Jersey 700 miles, which at the rates now being charged...is fully double former rates....the cost of coal to us as you know is three times that paid at the pit.³

In this unfavourable climate the Toronto Pottery Company was a formidable opponent. The company was formed in Toronto in 1899 and granted letters patent as an Ontario corporation in 1904. The offices of the corporation were those of the Robinson Clay Product Company of Akron, Ohio, one of America's largest producers of stoneware. The Toronto Pottery Company had authorized capital of \$10,000 and had its head office and warehouse at 75-81 Cottingham Street, a few blocks north of Bloor Street. In 1912 the head office was moved to 617-618 Dominion Bank Building and the warehouse was located on Shaftesbury Avenue at the C.P.R. tracks, a short distance north of Cottingham and east of Yonge Street. By 1924 the head office had moved to the Temple Building at 62 Richmond Street West.

From its founding the Toronto Pottery Company flourished. The Mercantile Agency Reference Books, the credit-rating manuals issued by Dun, Wiman & Company, predecessor of Dun & Bradstreet, reported the pecuniary worth of the corporation as \$35,000 in 1914. By 1919 it had increased to \$75,000 and the next year to \$125,000. The rapid growth in the company's credit rating is one indication of its ability to capture a large part of the Canadian market at a time when the overall demand for stoneware, Rockingham ware, and bristol ware was declining. The company's financial records for 1921-23 indicate annual sales of stoneware amounting to \$93,249, \$107,996, and \$105,482 respectively. These represented 54%, 50%, and 39% of the company's total sales during this period, with the decline in stoneware sales being replaced by increased sales of firebrick and sewer pipe.

In the early 1920s the parent company in Akron decided that



Fig. 2. Calla flowers in brown glaze, unmarked. Private collection. (Photograph by Royal Ontario Museum.)

all its subsidiaries should carry its name. Thus, the Robinson Clay Product Company (of Canada), a still active corporation with headquarters in Concord, Ontario, was formed on 24 March 1924 to purchase the Toronto Pottery Company. The change in name from Pottery Company to Clay Product Company reflected the decline in demand for stoneware and the growth in sales of firebrick, stoneware sewer pipe, and other clay products. The Akron company had apparently discontinued the production of stoneware, Rockingham ware, and yellow ware in 1914.⁴ The



Fig. 3. Calla flowerpots in brown glaze, unmarked. Private collection. (Photograph by Royal Ontario Museum.)

Toronto company, which had continued to import large quantities of stoneware as late as 1923, must have purchased them from other firms and, indeed, a 1923 reference notes just such a purchase from another American clay products company.⁵ After 1924 the name of the Toronto Pottery Company was no longer used although the corporation was not formally closed until 1935.

The catalogue reproduced in the following pages was distributed to customers ca. 1912. The selection of stoneware,

Rockingham ware, bristol ware, and yellow ware illustrated in its pages far exceeds the production of any Canadian-owned firm. Since the Toronto Pottery Company supplied so much crockery to the Canadian market, the catalogue should help in identifying styles of ware that were sold and used in Canada in the first quarter of the century. The catalogue is similar to the 1903 catalogue of the parent firm,⁶ suggesting that previous editions of the Toronto catalogue might also be similar to that 1903 edition.

A number of types of pottery illustrated in the catalogue were never known to have been produced by Canadian firms. These include the embossed, Flemish, cobalt blue, decorated growlers (cat. p.12), water kegs (cat. p.9), water filters (cat. p.20), glazed calla flowerpots (figs. 2,3), hanging baskets (cat. p.16), and embossed flowerpots (cat. p.16). The Robinson Clay Product Company advertised several styles of teapot, including Rebecca-at-the-Well teapots in eight sizes, trilby teapots in five sizes, and cloverleaf teapots in four sizes;⁷ the Toronto company advertised the Champion teapot, similar in design to that produced by R. Campbells' Sons of Hamilton. The Toronto company offered its customers the service of stamped bottles and jugs with a wait of eight weeks or more for individual orders to be made at Akron and shipped by train to Toronto. The company is known to have supplied a number of other wares by the stencilled name marked on the base of items. The most common ware found today is the blue- and white-banded shoulder jug (fig.4).

The complete range of wares sold by the Toronto Pottery Company ca. 1912 is illustrated in the catalogue which follows. This reproduction is of a photocopy held in the Canadiana Department, Royal Ontario Museum. The present location and condition of the original catalogue are unknown.

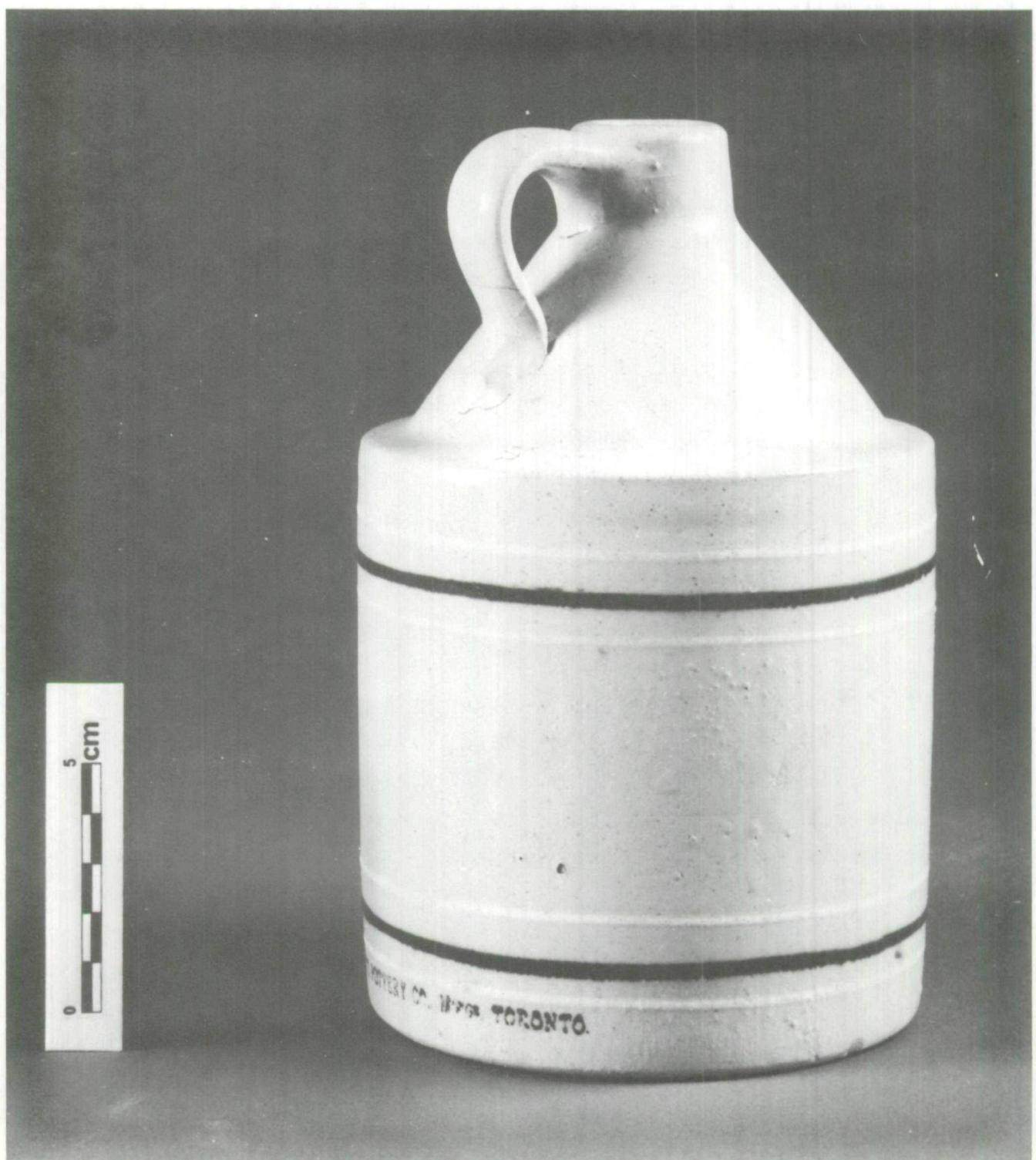
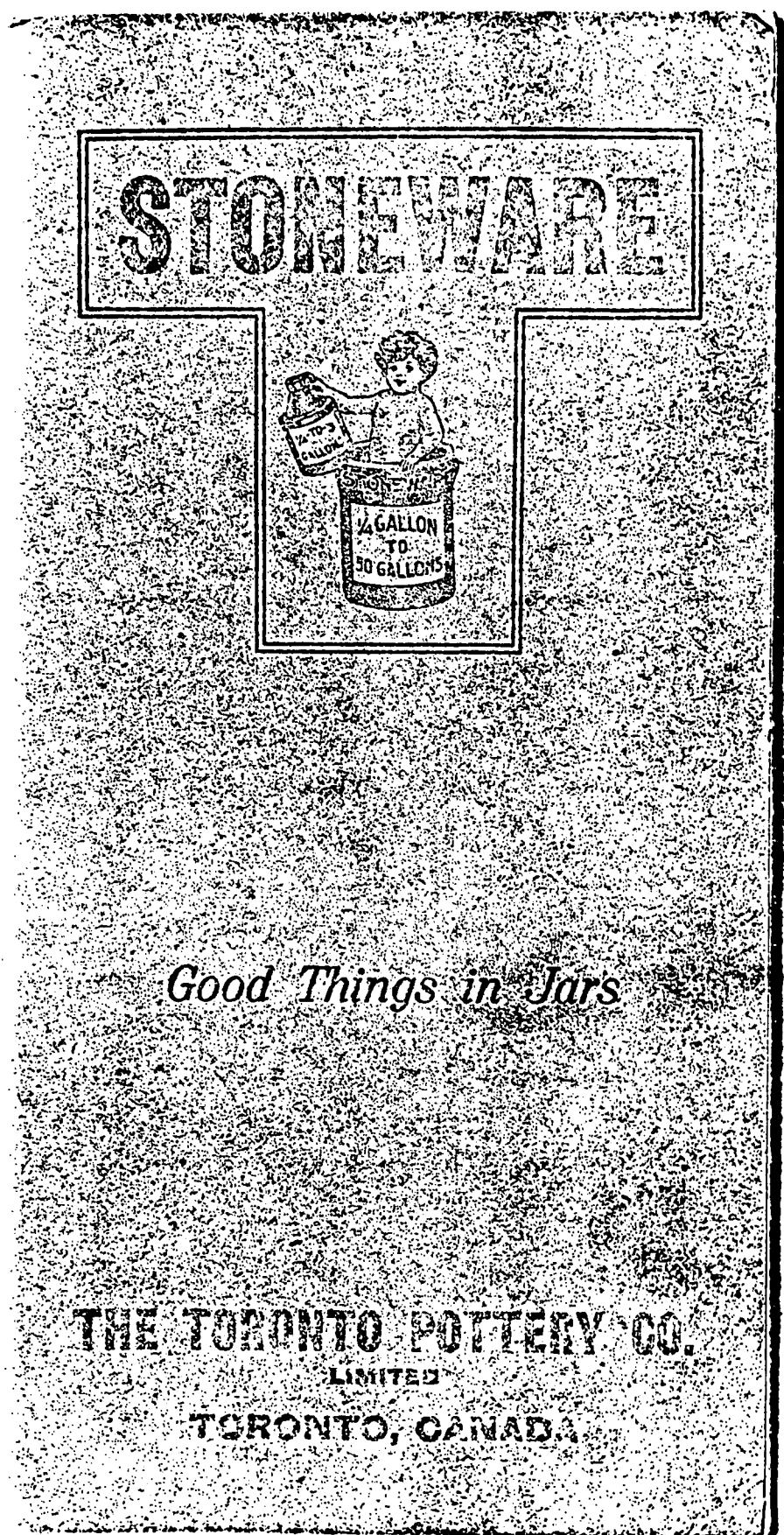


Fig. 4. Blue- and white-banded shoulder jug sold in large quantities by the Toronto Pottery Company. Canadiana Department, Royal Ontario Museum, cat. no. 972.223.
(Photograph by Royal Ontario Museum.)

NOTES

1. The author would like to express his appreciation to Mr. and Mrs. Joseph Batchelor of Durham, Ontario, the Ontario Archives, Dun & Bradstreet Agency, Toronto, and the Canadiana Department, Royal Ontario Museum, for permission to consult and use material available from them. The photographs for this article were taken by Bill Robertson and Brian Boyle of the Photography Department, Royal Ontario Museum.
2. George Plant of Carleton, John Davis of Davisville, William Cadwell of New Hamburg [see Canadian Collector 12, no. 4 (July-August 1977): 36-39], S. Thomas Humberstone, Jr., of Newton Brook, and Edwin Bradwin of Normanby Township, Grey County.
3. W. Glass to J. Carling, 15 April 1887, Department of Finance Records, RG19, E4, vols. 3721, 3727a, Public Archives of Canada.
4. C. Dean Blair, The Potters and Potteries of Summit County 1828-1915 (Akron, Ohio: The Summit County Historical Society, 1965), p.10.
5. File for the Toronto Pottery Company, 21 December 1923, Companies Division, Ministry of Consumer and Commercial Relations, Ontario Archives.
6. Blair, Potters and Potteries, pp.50-59.
7. Ibid., p.55.



Our Products

STONEWARE

ROCKINGHAM AND

CANE WARE

CHEMICAL STONE-

WARE

FIRE BRICK

FIRE CLAY

FLUE LINERS

WALL COPING

SEWER PIPE

DRAIN TILE

CHIMNEY TOPS

Catalogues of Sewer Pipe, Fire
Brick, etc., sent on application.

Our Stoneware Department

Stoneware and Stoneware Specialties are manufactured at Akron, Ohio, in three of the largest and best equipped Stoneware Factories in the world. We claim our Ware to be the strongest and best finished sold in this country, the result of nearly sixty years experience in the mixing, burning and glazing of different Clays.

Our annual output exceeds fifteen million gallons, placing us in the front rank among manufacturers of Stoneware.

Our large new warehouse in Toronto will permit us to carry double the stock of former years and we can assure you of service better than ever.

We take this opportunity of thanking our friends and customers for their liberal patronage in the past and soliciting a continuance of same, we are,

Very respectfully yours,

THE TORONTO POTTERY
CO., LIMITED,
TORONTO, CANADA.

**THE TORONTO
POTTERY CO.,
LIMITED**

Catalogue No. 5.

WE have just moved into our large new Warehouse and Offices, Corner Shaftesbury Avenue and C.P.R. tracks, (take Yonge Street Car, twenty minutes from the Union Station). - - - - -

We have filled our new Warehouse with Select Stoneware and and want your order, which we can ship QUICK. This address will reach us. - - - - -

The Toronto Pottery Co., Limited
TORONTO,
CANADA.

CANADIAN WAREHOUSE
TORONTO, CANADA

STONEWARE FACTORIES
AKRON, OHIO

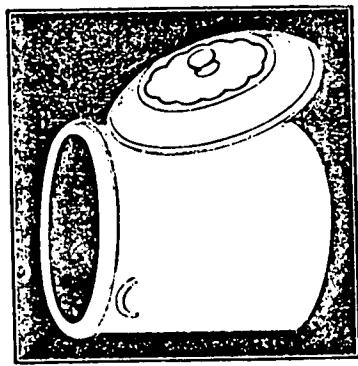
FIRE BRICK FACTORIES
CANAL DOVER, OHIO
PARRAL, OHIO MIDVALE, OHIO
MALVERN, OHIO

SEWER PIPE FACTORIES
AKRON, OHIO
MALVERN, OHIO MIDVALE, OHIO
CANAL DOVER, OHIO

TORONTO, :: CAN.

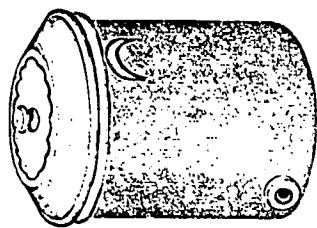
Canadian Branch of The Robinson Clay Product Co.
the largest independent manufacturers of Clay Products in
the world.

STONEWARE



Reg. Butter Jars

With or without
Covers.



Open
Cover'd
per Doz.
per Doz.

	1 gal.	1 1/2 "	2 "	3 "	4 "	5 "	6 "	7 "	8 "	10 "	12 "	15 "	20 "	25 "	30 "	35 "	40 "	50 "
	\$0.51	\$1.02	1.36	1.36	1.36	1.36	1.36	1.36	1.36	1.36	1.36	1.36	1.36	1.36	1.36	1.36	1.36	
	1 "	1.44	1.63	2.65	3.06	3.06	3.06	3.06	3.06	3.06	3.06	3.06	3.06	3.06	3.06	3.06	3.06	
	1 1/2 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	2 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	3 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	5 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	6 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	7 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	8 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	9 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
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	11 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	12 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	13 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	14 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	15 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	16 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	17 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	18 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	19 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	20 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	21 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	22 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	23 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	24 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	25 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	26 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	27 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	28 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	29 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	30 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	31 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
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	33 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	34 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	35 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	36 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	37 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	38 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	39 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	40 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	41 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	42 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	43 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	44 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	45 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	46 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	47 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	48 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	49 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	
	50 1/4 "	"	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	2.04	

These jars are acid proof,
well glazed and make a sani-
tary container; do not leak
and will outlast many
barrels.

8 gallon.....\$.70 \$.95
10 "..... .90 1.15
12 "..... 1.10 1.35
15 "..... 1.50 2.00
20 "..... 2.00 2.50
25 "..... 2.75 3.40
30 "..... 3.50 4.15
35 "..... 5.00 6.00
40 "..... 5.75 7.00
50 "..... 7.50 9.00

5 lb. 6 "..... 5 1/2 inches..... 7 1/2 inches.....
10 lb. 6 "..... 6 "..... 9 1/2 ".....
15 lb. 6 1/2 "..... 6 1/2 "..... 9 1/2 ".....
20 lb. 7 1/2 "..... 7 1/2 "..... 12 ".....

Our Ware is the strongest made--this means little
breakage.

A Stone Crock as a container of household deli-
cacies, is in a class by itself.

Water Jars

Made with faucet hole at side near bottom, in all sizes
from 2 to 50 gallon. Price 2c. per gallon advance over ordinary
jar.

OUTSIDE MEASUREMENTS.

Size	Height	Diameter
1/2 gallon.....	5 1/2 "	5 1/2 "
1 ".....	6 "	6 "
1 1/2 ".....	6 1/2 "	7 1/2 "
2 ".....	7 "	8 "
3 ".....	8 "	9 "
4 ".....	9 "	10 "
5 ".....	10 "	11 "
6 ".....	11 "	12 "
7 ".....	12 "	13 "
8 ".....	13 "	14 "
9 ".....	14 "	15 "
10 ".....	15 "	16 "
12 ".....	18 "	16 "
15 ".....	20 "	18 "
20 ".....	22 "	20 "
25 ".....	27 "	25 "
30 ".....	33 "	31 "
35 ".....	39 "	37 "
40 ".....	45 "	43 "
50 ".....	52 "	50 "

Low Butter Jars

Size	Height	Diameter
2 lb.	5 1/2 "	5 1/2 "
5 lb.	6 ".....	6 ".....
10 lb.	10 "	10 "
15 lb.	13 "	12 "
20 lb.	16 "	12 "

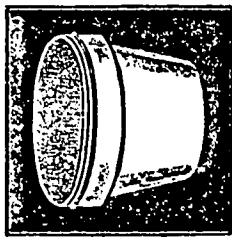
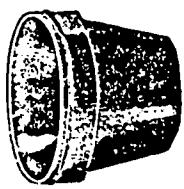
Low Butter Jars

Size	Height	Diameter

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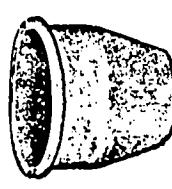
French Pots

Black and White Glazed



	\$.51 per dozen
1/2 gallon	.68 "
"	.90 "
1 "	1.02 "
1 1/2 "	1.53 "

A very useful Jar for Butter, Jam, Apple Butter. Have a rim that allows a Cover to be tied on.

Cream Jars
(Dutch Pots)

	\$.51 per dozen
1/2 gallon	.68 "
"	1.02 "
1 "	1.53 "
2 "	2.04 "

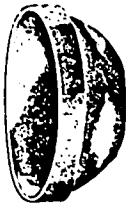
Preserve Jars
(With Stone Covers.)

Regular Shoulder

	\$.85 per doz.
1/2 gal	1.00 "
"	1.40 "
1 1/2 "	1.90 "
2 "	2.30 "
3 "	3.40 "
4 "	4.40 "

Milk Pans, Black and White Glazed

(Round Bottom.)



	\$.60 per dozen
1/2 gallon	.60 "
"	.80 "
1 "	1.20 "
1 1/2 "	1.80 "

Churns with Stone Covers

(Dashers included.)

	\$ 4.44 per dozen
2 gallon	5.52 "
"	6.60 "
3 "	7.68 "
4 "	8.76 "
5 "	12.00 "
6 "	14.00 "

Cheaper and more sanitary than wooden Churns.

¶ A large amount of money is spent by us each year crating stoneware "just a little better than the other fellow."

¶ The few complaints of breakage we receive leads us to believe this is money well spent.

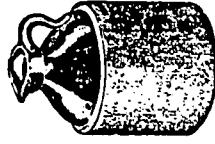
Our Stoneware has a heavy, acid proof glaze, that does not peel off.

Our well glazed Stoneware always looks brand new.

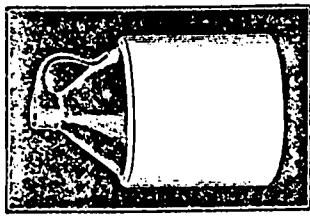
JUGS.

(Imperial Measure.)

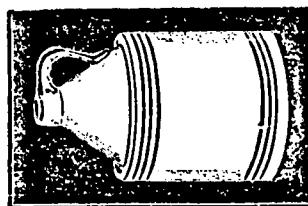
We guarantee our Jugs to be the strongest, best glazed and most attractive sold. Each Jug sent out has been tested against leakage.

*Black Top Shoulder Jugs*

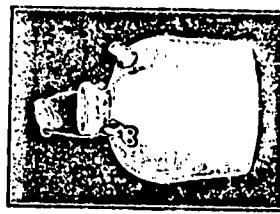
1 gallon Imperial	\$.78 per dozen
1 " " "	1.04 "
2 " " "	1.56 "
3 " " "	3.12 "
4 " " "	4.68 "
5 " " "	6.24 "
	7.80 "

*Blue Banded Shoulder Jugs*

1 gallon Imperial	\$.84 per dozen
1 " " "	1.12 "
2 " " "	1.68 "
3 " " "	3.36 "
4 " " "	5.04 "
5 " " "	6.72 "
	8.40 "

*Dome Top Bailed Jugs*

1 gallon	\$ 6.25 per dozen
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*White Glazed Bailed Harvest Jugs*

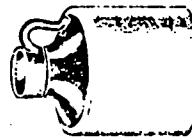
1 gallon	\$ 20.00 per dozen
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Shoulder Fruit Jugs

2 inch mouth, suitable for Preserves and Oysters.

1 gallon Imperial	\$.84 per dozen
1 " " "	1.12 "
2 " " "	1.68 "
3 " " "	3.36 "

1 gallon Imperial	\$.84 per dozen
1 " " "	1.12 "
2 " " "	1.68 "
3 " " "	3.36 "

*White and Black Tall Neck Jugs*

1 gallon	\$ 15.75 per dozen
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It takes about four weeks to get stamped Jugs through kilns--order before the busy season.

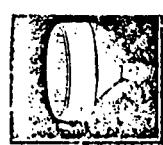
In these days of close competition, pick the lines showing the profits.--Stoneware pays 50% on the investment.

*Light and Dark Mustard Pitchers*

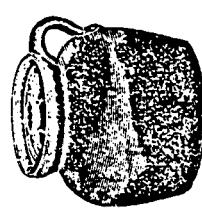
$\frac{1}{2}$ gallon \$8.00 per 100

*Fruit Funnels*

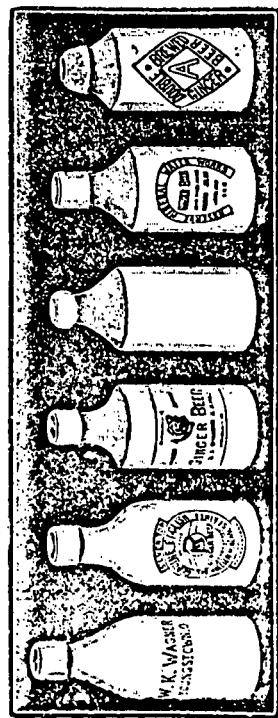
\$12.00 per 100

*Vinegar Funnels*

12 " \$12.00 per 100

Bean Pots
(Stone Covers.)

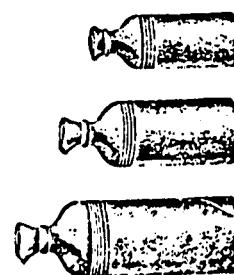
	1 gallon	\$11.00 per 100
4 "	"	12.00 "
8 "	"	15.00 "
16 "	"	17.00 "
24 "	"	25.00 "
32 "	"	30.00 "

Ginger Beer Bottles

No. 1 No. 2 No. 3 No. 4 No. 5 No. 6

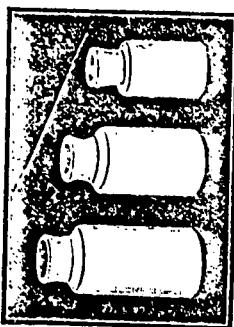
10 oz. \$65.00 per M.

Made to order only. White glazed with or without brown neck. Stamping extra. Special prices on large quantities.

*Round Top Ink Bottles*
(Red glaze)

8 oz	\$12.50 per M.
16 "	75.00 "
32 "	87.50 "

Mail orders receive prompt attention.

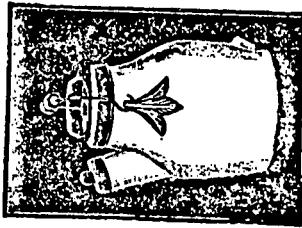
*Blacking Bottles*

4 oz	\$47.50 per M.
8 "	80.00 "
16 "	70.00 "

Made to order only.

White Lined Pipkins and Covers

3 quart	\$17.00 per 100
4 "	20.00 "

*Batter Pails*

$\frac{1}{2}$ gallon	\$35.00 per 100
1 "	37.50 "
1 $\frac{1}{2}$ "	50.00 "

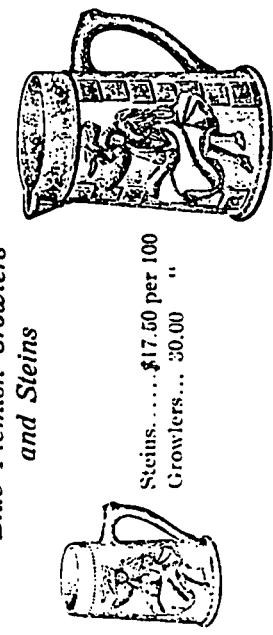
Just the thing to hold Pancake Batter

Stone Pitchers

No. 2	$\frac{1}{2}$ gallon	\$10.00 per 100
	1 "	12.50 "
	1 $\frac{1}{2}$ "	16.00 "
	2 "	20.00 "
		30.00 "

Finished in a Rockingham Glaze, strong body and are splendid value.

You can't sell these lines if you don't stock them.

*Blue Flemish Growlers
and Steins*

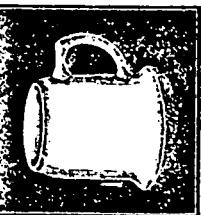
Steins..... \$17.50 per 100
Growlers... 30.00 "

Blue Banded Growlers

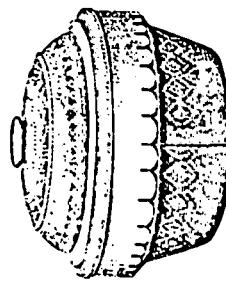
3 quarts..... \$12.50 per 100

*White Lined Steins*

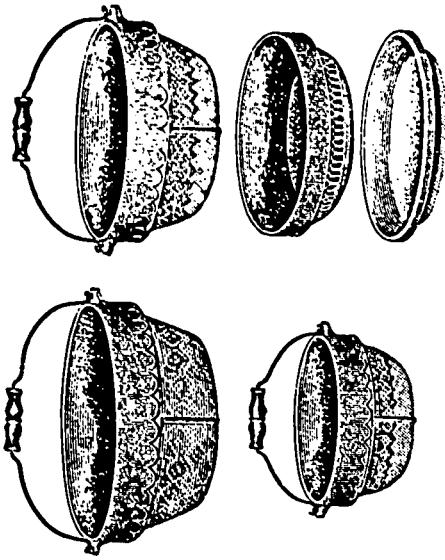
14 ounces \$12.50 per 100



Round Meat Roasters
11 inch..... \$37.50 per 100
Made from Fire Clay, will stand
the heat, glazed inside, just the
thing for roasting fowl.



Oval Meat Roasters
(Dark glazed)
No. 2, 8½ inches wide, 13 inches
long inside at top.
\$5.00 per 100

*Fire Clay Cooking Set
(Dark glazed inside)*

	\$60.00 per 100
9 inch Pie Plates	9.00 "
2 quart Nappies	10.00 "
2 " Stew Pans	11.50 "
4 " "	14.50 "
7 " "	20.00 "

Saucier Pie Plates

Dark glazed inside, unglazed outside.



	\$ 6.00 per 100
8 "	7.00 "
9 "	8.00 "
10 "	10.00 "

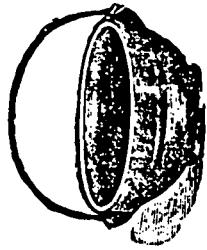
*Mixing Bowls
(Dark glaze)*

	\$ 7.50 per 100
1 "	10.00 "
1½ "	15.00 "
2 "	25.00 "
3 "	35.00 "
4 "	50.00 "

*Stoneware is generally retailed at an advance of
50% over landed cost—some merchants get more.*

It is better to order one month early than a day too late.

Dark Glazed Stew Pans
(Round Bottom)

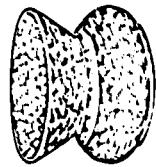


1/2 gallon.....	\$ 7.50 per 100
1 " "	11.25 "
1 " "	13.75 "
1 1/2 " "	20.00 "

Light and Dark Glazed Stone Cuspidors



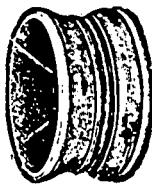
No. 1. 7 1/2 inches diameter..... \$13.50 per 100
" 2. 6 3/4 " " " " 12.00 "



Blue Mottled Cuspidors

No. 1. 7 1/2 inches diameter..... \$13.50 per 100
" 2. 6 3/4 " " " " 12.50 "

Closed Blue Band Spittoons



2 inch opening

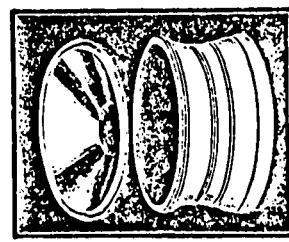
12 inch.....	\$32.50 per 100
10 " "	27.50 "
8 " "	22.60 "

Open Blue Band Spittoons

Open With White Metal Tops	With Brass Tops
12 inch. \$25.00	\$65.00
10 " 20.00	55.00
8 " 17.50	46.60

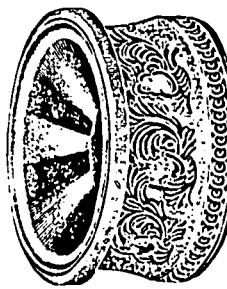
\$100.00 per 100

Blue Flemish Spittoons



10 inch diameter	\$4.00 per 100
60 "	5 "
60 "	6 "
20 "	7 "
10 "	8 "

With detachable stone tops
10 inch diameter \$4.00 per 100



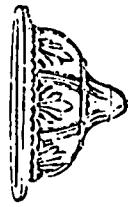
Bargain Crate

50 only 4 inch with Saucers
60 "	5 "
60 "	6 "
20 "	7 "
10 "	8 "

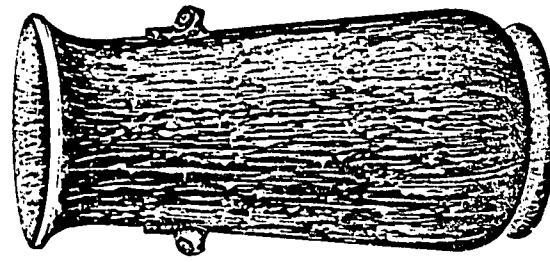
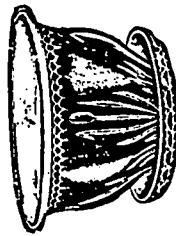
\$10.75

If you are in doubt as to the best sellers, advise us the amount you wish to spend in Stoneware and we will send you a crate or two of the best selling sizes of staples.

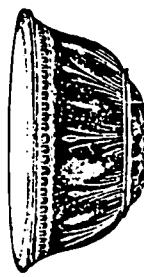
We employ only experienced packers-- they are worth the extra cost.

Unglazed Hanging Baskets

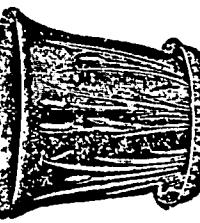
Light Buff Color.
\$13.60 per 100

*Unglazed Hanging Baskets**Glazed Hanging Baskets*

5 inch \$17.50 per 100
9 " 20.00 "

*Glazed Hanging Baskets*

12 inch \$30.00 per 100

*Glazed Flower Pots*

Saucers attached

1 pint	\$5.00 per 100
1 1/2 "	"	6.00 "
2 "	"	7.50 "
3 "	"	8.50 "

*Rose Jars*

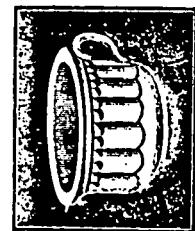
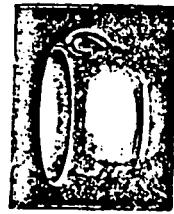
3 inches by 6 inches	\$10.00 per 100
4 " "	9 "	15.00 "
5 " "	12 "	20.00 "

*White Glazed Water Sets*

Combined Set	\$1.60 each
White Glazed Pitcher 1 1/2 gallons	30 "
" Basin 15 inch	45 "
" Slop Jar, Hailed and Covered	55 "
" Soap Drainer	12 "
" Chamber and Cover	25 "

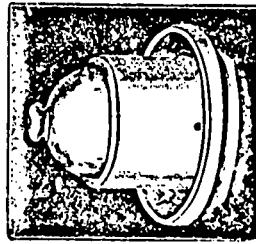
Mail order to-day—a day's delay may mean lost business for you.

It takes time to pack stoneware. Order early.

White Glazed Plain and Panelled Chambers

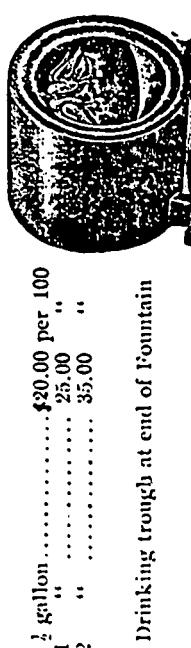
Plain

No. 12, 7 inch.....	\$12.00 per 100
" 9, 8 "	14.00 "
" 6, 9 "	18.00 "
" 6, 9 "	14.00 "
" 6, 9 "	18.00 "
One half added for Covers.	

Sanitary Poultry Fountains

$\frac{1}{2}$ gallon.....	\$17.50 per 100
" 1 "	20.00 "
" 2 "	25.00 "
" 3 "	37.50 "

Circular drinking-trough.

W. R. Poultry Fountains

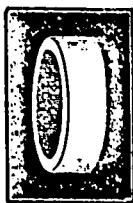
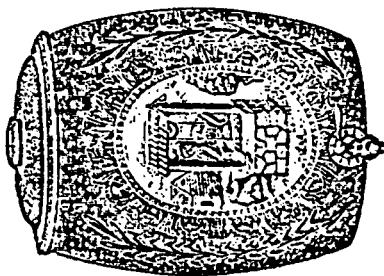
$\frac{1}{2}$ gallon.....	\$20.00 per 100
" 1 "	25.00 "
" 2 "	35.00 "

Drinking trough at end of Fountain

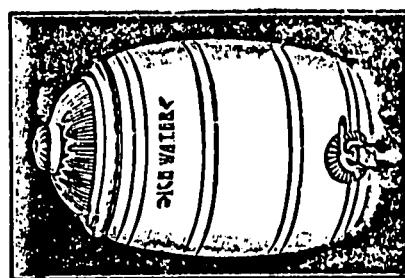
Pigeon Nests

(Unglazed)

8 inch in diameter.....	\$ 8.00 per 100
" 9 $\frac{1}{2}$ "	10.00 "
" 10 $\frac{1}{2}$ "	25.00 "

Rabbit Feeders, White Glazed7 $\frac{1}{2}$ inches in diameter, 2 $\frac{1}{2}$ inches deep,
\$7.50 per 100.We also make Dog Feeders and
Pigeon Baths.*Blue Flemish Water Kegs**and Covers*

1 $\frac{1}{2}$ gallon.....	\$.50 each
2 "	" .65 "
3 "	" .90 "
4 "	" 1.00 "
5 "	" 1.35 "
6 "	" 1.50 "
7 "	" 2.00 "
8 "	" 2.25 "
10 "	" 3.00 "

Nickelized Faucets 50 cents
each extra.*White Glazed Blue Band Water Kegs**and Covers*

2 gallon.....	\$.50 each
3 "	" .70 "
4 "	" .85 "
5 "	" 1.00 "
6 "	" 1.25 "
7 "	" 1.65 "
8 "	" 1.90 "
10 "	" 2.50 "

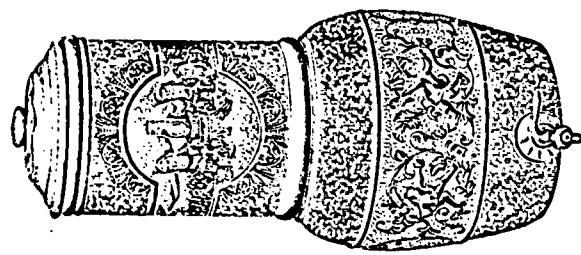
Nickelized Faucets 50 cents
each extra.*The Government will bring us your order for two cents.**Dull colored, poorly glazed Ware, is not a good buy.*

Blue Flemish Filters

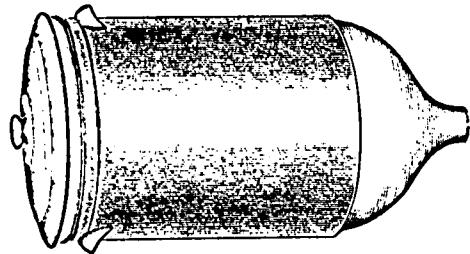
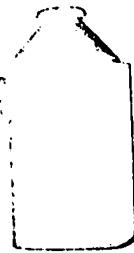
Sandstone filter disc in bottom of top section. This is the best Stone Filter on the market. Copy of test made by A.R. Lyne M.B., Dominion Analyst, Toronto, sent on request.

No. 3, Top $1\frac{1}{2}$ gallons, bottom 3 gallons, \$3.00 each.
 No. 4, Top 2 $\frac{1}{2}$ gallons, bottom 4 gallons, \$3.25 each.
 No. 5, Top 3 gallons, bottom 4 gallons, \$3.75 each.
 No. 9, Top 11 quarts, bottom 14 quarts, \$3.50 each.

This price includes Covers and nickel'd Faucets,
 Ice Jars and Covers 40 cents
 each extra.

***Foot Warmers, White Glazed***

5 pint Capacity \$25.00 per 100

***Syrup Jars and Covers***

Style No. 3.

5 gallon	\$1.25	each
10 "	2.50	"

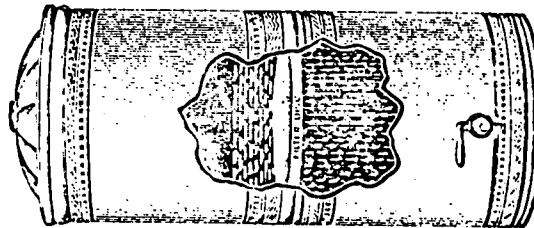
Made to order only.

Disc Filters

White Glazed, Blue Banded.

3 gallon top	\$5.00	each
4 "	3.50	"
4 gallon top, with 8 gallon Water Keg bottom	\$5.00	each.
Complete with Faucets.		

We make large Filters for use in schools etc., sizes 6, 10, 15 gallons. Prices on request.

***Syrup Jars and Covers***

Style No. 4.

5 gallons	\$1.25	each
10 "	2.75	"
12 "	3.50	"
15 "	4.00	"
20 "	5.00	"
25 "	6.25	"
30 "	7.50	"

Made to order only.

Concave bottom with counter-sunk faucet hole in centre. Will drain entire contents of jar.

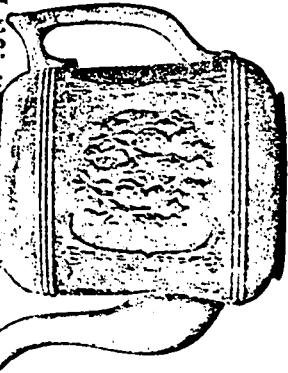
The cleanest and best glazed Stoneware is in demand we make it.

We are looking for your name at the bottom of a mail order.

ROCKINGHAM AND CANE WARE.



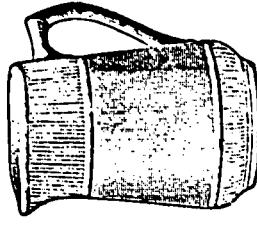
Owing to the increased cost of raw materials, *i.e., Champion, Teg Potts*, it is necessary to advance following prices on Rock and Cane Ware 10% *effective Jan. 1st, 1913,*



Size	Per Doz.
42 s Champion Tea Pots	\$1.20
36 s "	1.35
30 s "	1.75
24 s "	2.20
18 s "	2.75
12 s "	3.30

Size	Per Doz.
42 s Plain Rock Jugs	\$1.00
36 s "	1.20
30 s "	1.60
24 s "	1.65
18 s "	2.00
12 s "	2.50
6 s "	3.00

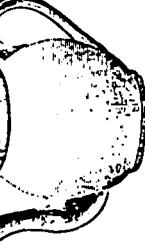
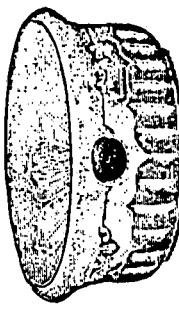
Plain Rock Jugs



White Lined Mottled Jugs

Size	Per Doz.
42 s White Lined Mottled Jugs	\$1.80
36 s "	1.10
30 s "	1.35
24 s "	2.00
18 s "	2.65
12 s "	3.30
6 s "	

Spittoons



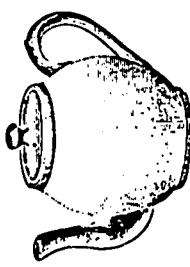
4 s Spittoons, 8 inch	\$1.80
3 s "	2.75
2 s "	3.85

Cupidors



Cupidors, Rock	\$1.30
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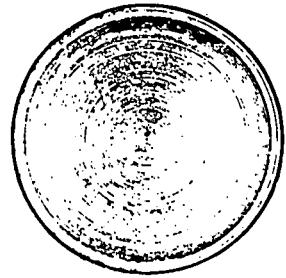
Globe Tea Pots



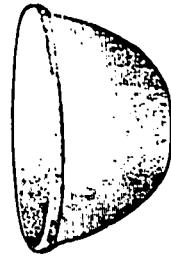
60 s Globe Tea Pots	\$1.00
48 s "	1.20
42 s "	1.60
36 s "	1.65
30 s "	2.00
24 s "	2.50
18 s "	3.00

Now is the time to make out the order.

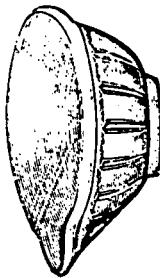
Our mail order business is growing—our goods and prices are right.

Pie Plates

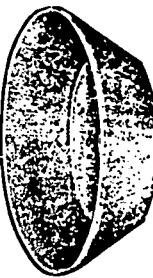
Size.	Per Doz.
7 inch Pie Plates—Rock	\$.50
8 "	" .60
9 "	" .70
10 "	" .80
7 "	Cane
8 "	" .45
9 "	" .55
10 "	" .70
	.80

Pudding Bowls

Size.	Per Doz.
36 s Pudding Bowls—White Lined	\$1.75
20 s "	" .85
24 s "	" 1.15
18 s "	" 1.40

Lipped Bowls

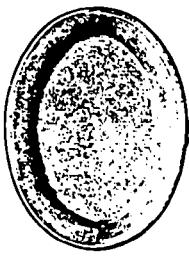
Size.	Per Doz.
12 s Lipped Bowls—Rock	\$1.65
9 s "	" 2.50
6 s "	" 3.00
4 s "	" 4.00
12 s Cane	" 1.60
9 s "	" 2.45
6 s "	" 2.95
4 s "	" 3.85
12 s White Lined	" 1.95
9 s "	" 2.90
6 s "	" 3.60
4 s "	" 4.50

Nappies

Size.	Per Doz.
7 inch Nappies—Rock	\$.50
8 "	" .65
9 "	" 1.20
10 "	" 1.40
7 Cane	" .70
8 "	" .90
9 "	" 1.15
6 s " 10 "	" 1.25
4 s " 11 "	" 1.45
15 s White Lined	" 1.10
12 s "	" 1.65
9 s "	" 1.95
6 s " 12 "	" 2.75
4 s " 13 "	" 3.60

Mail your assortment, we will do the rest.

Our Disc Water Filters remove impurities.

Bakers, Oval or Oblong*Individual Custard Cups**Size.*

6 inch Bakers, Oval or Oblong—Rock	\$.85
7 "	"	.80
8 "	"	.95
9 "	"	1.20
10 "	"	1.40
11 "	"	1.70
12 "	"	2.00
6 "	Cane	.60
7 "	"	.75
8 "	"	.90
9 "	"	1.15
10 "	"	1.35
11 "	"	1.60
12 "	"	1.90

Scallops*Bed Pans**Per Doz.*

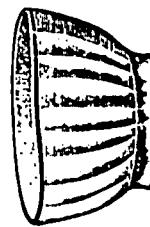
Ind. Custard Cups—White Lined	\$.45
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Scallops*Per Doz.*

Soap Drainers—Rock	\$.85
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Soap Slabs

6 inch Scallops—Rock	\$.85
7 "	"	1.10
8 "	"	1.40
6 "	White Lined	.95
7 "	"	1.20
8 "	"	1.50

Jelly Moulds*Egg Separators*

Cane Egg Separators	\$.45
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1 Pint Imperial Jelly Moulds—Cane	\$ 1.85
1 "	"	2.20
2 "	"	2.75

We aim to make the best Stoneware that can be produced.
We appreciate mail orders.

Terms of Sale

All Stoneware in crate lots is sold F.O.B. our warehouses at Toronto, in car lots F.O.B. our factories at Akron, Ohio. Terms same to one and all, 2% for cash in 15 days from date of invoice—net 30 days.

All Ware is packed in strong crates by experienced packers and breakage is reduced to a minimum.

Crates charged for at half our cost.
Willows 75c. each, Slats 50c. each,

Special prices on carload lots.

