

# Journal of Comparative International Management

Volume 15, Number 1

June 2012

## CONTENTS

- Empirical Analysis of Distinct Entry Mode Strategies among  
Service Firms: Case Studies from Australia ..... 3  
ABHISHEK SHUKLA, DOUGLAS DOW  
and ROOPALI MISRA
- Trust and Commitment: Indicators of Successful Learning in  
International Joint Ventures (IJVs) ..... 29  
SAMEER VAIDYA
- Workplace Values: Cross-Cultural Insights from the  
Service Industries ..... 50  
SALLY SLEDGE and ANGELA K. MILES
- Managerial Insights on the Politics of Trade Policy and ..... 68  
Economic Development: The Case of Madagascar  
FARID SADRIEH
- Understanding Arab Consumers' Anti-Americanism: Antecedents and  
Consequences ..... 86  
SAEB FARHAN AL GANIDEH  
and MOHAMMAD NIAMAT ELAHEE

