

ERRATUM

We regret the technical error that appeared in Jay White, “‘God’s Ark’: Subscription Book Publishing and the *Titanic*”, *Acadiensis*, XXVIII, 2 (Spring 1999), pp. 93-118. The sentences at the bottom of p. 93 and the top of p. 94 should read correctly as follows:

Articles salvaged from the wreck site by American and French diving expeditions in the late 1980s drew record-breaking crowds; in the summer of 1995, the National Maritime Museum in Greenwich, England extended its exhibition of *Titanic* artefacts by six months to accommodate public demand. Two years later, a similar exhibit in Memphis, Tennessee attracted almost as many visitors as the venue’s inaugural exhibition.